Let’s Make It Better!

Group: Date:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Basic Elements**  1= lowest score, 5= highest score | | | | |
|  | Sample 1 | Sample 2 | Sample 3 | Sample 4 |
| Company Name |  |  |  |  |
| Name |  |  |  |  |
| Title |  |  |  |  |
| Address |  |  |  |  |
| Web Site Address |  |  |  |  |
| Email Address |  |  |  |  |
| Phone Number |  |  |  |  |
| Logo |  |  |  |  |
| Quick rundown of the business |  |  |  |  |
| Attractive Stuff |  |  |  |  |
| **Skills** |  |  |  |  |
| Color |  |  |  |  |
| Size |  |  |  |  |
| Information |  |  |  |  |
| Creativity |  |  |  |  |
| **Total** | \_\_\_\_ | \_\_\_\_ | \_\_\_\_ | \_\_\_\_ |

**Group Comments**